



iconem

BOX

ABOUT US

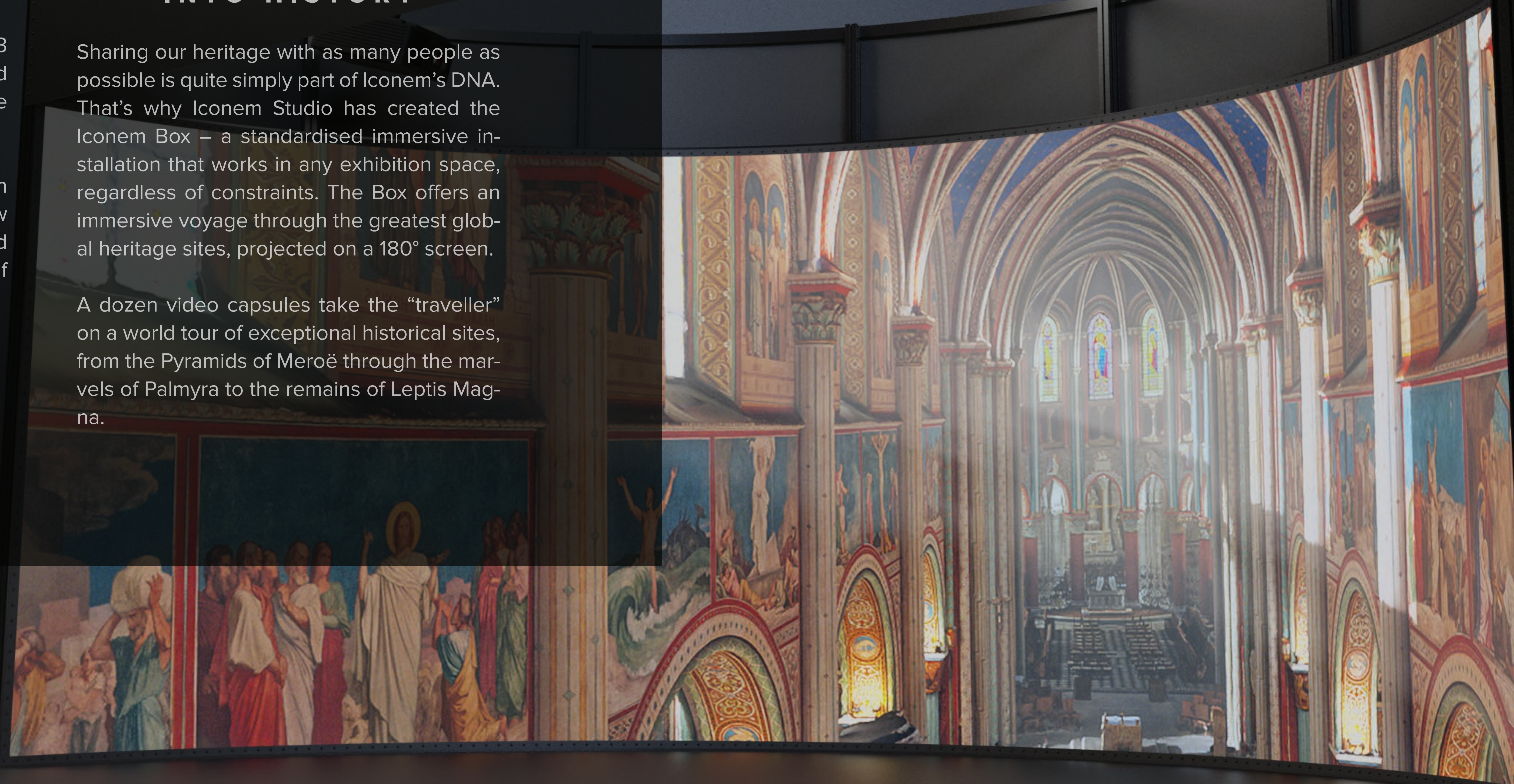
French company Iconem was founded in 2013 to preserve, study and share the threatened global heritage, and since that date we have gained unique expertise in 3D digitisation.

In 2020, we created Iconem Studio, which aims to present our global heritage in new ways, by creating immersive exhibitions and artistic experiences based on 3D models of the sites.

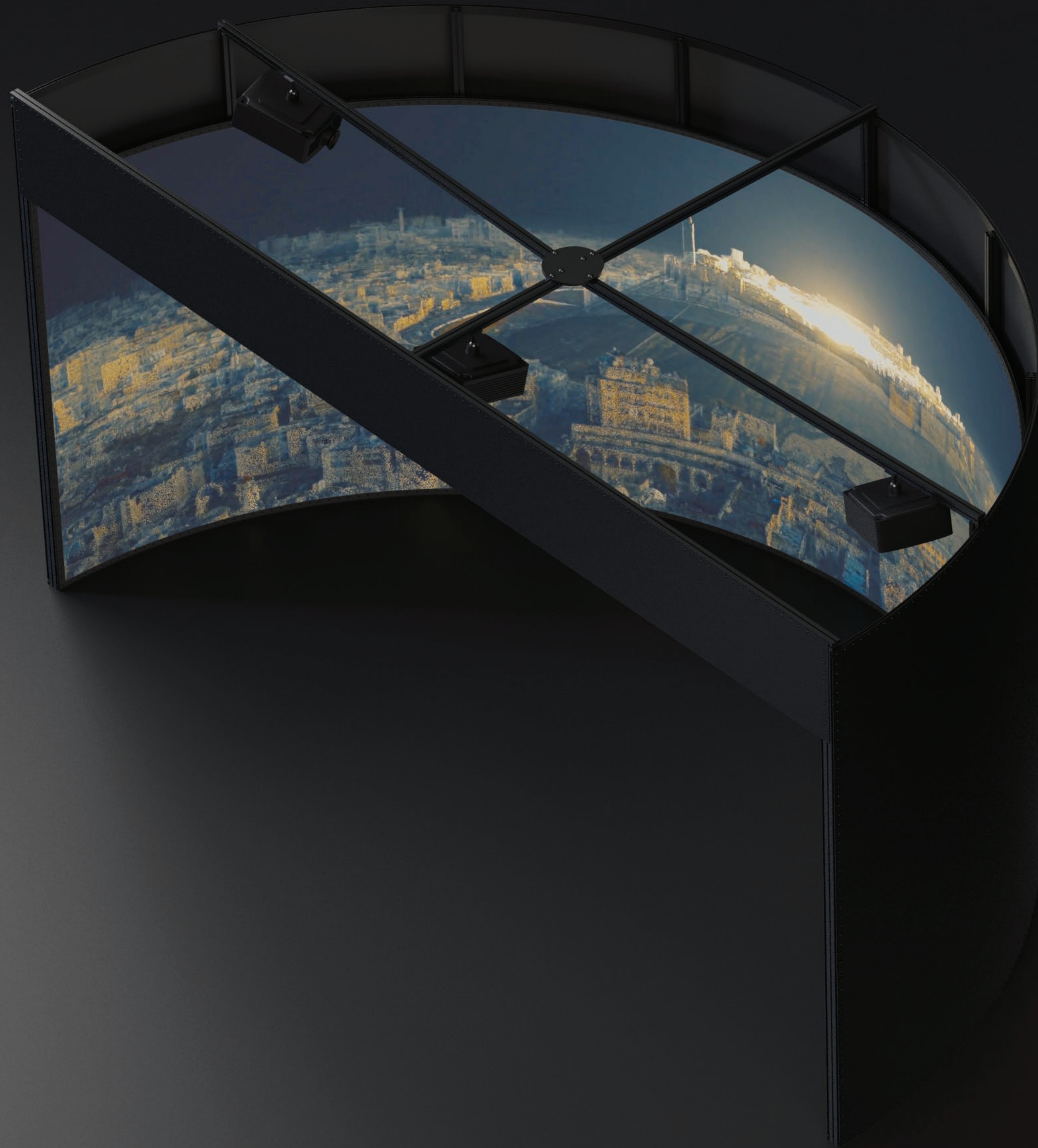
A VOYAGE INTO HISTORY

Sharing our heritage with as many people as possible is quite simply part of Iconem's DNA. That's why Iconem Studio has created the Iconem Box – a standardised immersive installation that works in any exhibition space, regardless of constraints. The Box offers an immersive voyage through the greatest global heritage sites, projected on a 180° screen.

A dozen video capsules take the “traveller” on a world tour of exceptional historical sites, from the Pyramids of Meroë through the marvels of Palmyra to the remains of Leptis Magna.







AN ALL-IN-ONE KIT

The Iconem Box is free-standing and contains all of the elements required to function – projectors, servers, video files etc. This means it can be used even if the venue has no suspension mechanisms or audiovisual equipment. The Box has been optimised so it can be assembled and disassembled in just a few hours.

To achieve a spectacular effect, an immersive installation requires a space without excessive ambient light. Where the venue has strong ambient lighting, an unobtrusive and removable blackout system can be added to the original structure, ensuring the subdued lighting conditions that are ideal for the digital voyage.

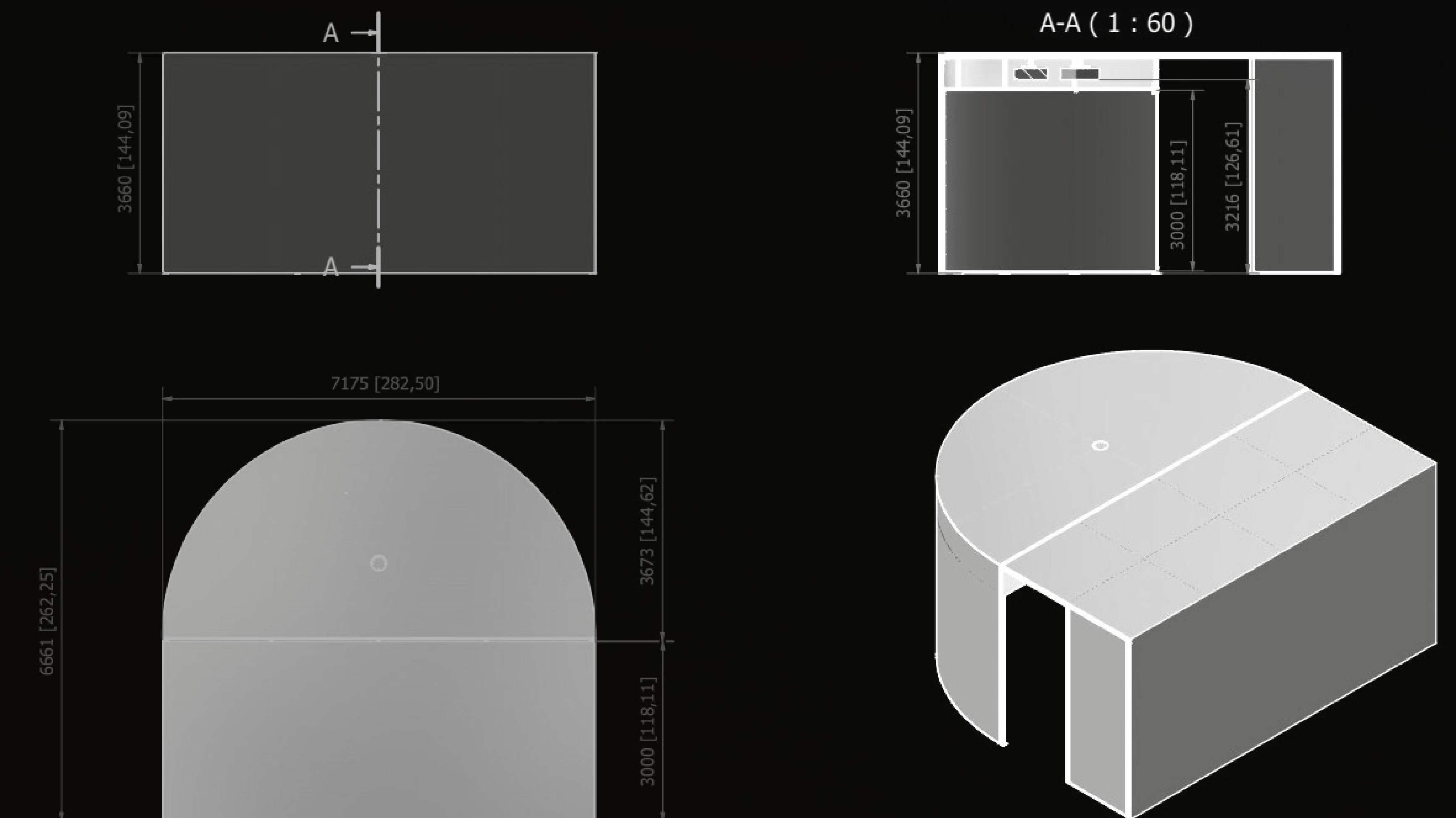
TECHNICAL INFORMATION

The Box consists of a screen 7.175 m in diameter and 3.0 m high, topped with a technical framework that adds 0.66 m to the height. It also contains three video projectors, and three mini servers for controlling the experience.

The Box consequently requires a floor area of around 7.20 x 3.70 m, and a free height of at least 3.70 m.

If the removable blackout system is required, to compensate for excessive ambient light, this adds a further 3.0 m to the width.

The Box then requires a floor area of around 7.20 x 6.70 m, and a free height of 3.70 m.



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