

Fondation

NICOLAS HEREDIA

LA VASTE ENTREPRISE

du



Rien

La Fondation du Rien

—— + Who ?

Nicolas Heredia and La Vaste Entreprise develop different projects in theatres, contemporary art centers or in public spaces, mixing visual arts and performing arts. They compose, year after year, a collection of pieces always linked to each other, and most of the time focusing on ordinary events – that might somehow become poetic. In recent years, they have notably presented in many places in France “Visite de Groupe”, “L’Origine du monde (46x55)”, “À ne pas rater”, “L’Instant T.” or “La Fondation du Rien”.

WEBSITE – WWW.LAVASTEENTREPRISE.ORG

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—— + What ?

Available in several languages (french/english/spanish), the new hybrid and playful creation by La Vaste Entreprise, La Fondation du Rien, is a “rich program of canceled activities”: its website offers you a large catalog of activities, to which you can register with full trust, since they will be ultimately canceled – allowing you, instead, to finally enjoy an unexpected and delightfull chunk of free time. So all you have to do is register: you will receive your pdf ticket, then when the day comes, an email announcing the cancellation of your activity.

Then it's up to you: you're free to do whatever you want with this graciously generated moment.

You can then write to the Foundation to tell about your experience: your testimony will then be part of the piece – whether you brilliantly managed to do nothing or whether your attempt to take advantage of this moment which was offered to you was ended in dismal failure.

Diverting the vocabulary of marketing to tickle a little our difficulty in dealing with the permanent overflow of various injunctions, the Foundation deploys a writing style of the “surprise bundle”, in the form of multiple tools/performances: promotional stands in public spaces, leafleting campaigns, emails to “evaluate your customer experience” or to “refer a friend”, hotline, conference performed by its author, etc.

With its very simple poetic idea, the dream of La Fondation du Rien is to brilliantly achieve the idiotic and magnificent paradox of developing the use of its services all over the world.

LA FONDATION DU RIEN'S WEBSITE – WWW.FONDATIONDURIEN.ORG



canceled
activities
register
now !

THE WEBSITE :
WWW.FONDATIONDURIEN.ORG





— Anne Diatkine, **Libération**, 24/07/22

“A rich program of canceled activities that it would be wrong to take lightly. The catalog is attractive, both for its aesthetics and the density of what is offered to us. Lots of choice, so many opportunities to dream. If he follows the protocol, the spectator then becomes an actor in a micro-performance. He is free to write a text on everything he did, thought, dreamed during the hour allocated to the activity he chose and which did not take place.”



— Clara Degiovanni – **Philosophie Magazine**, 29/09/23

“By proposing to include this freed time within our diary, the artist also underlines that there is perhaps a problem in our way of considering free time to the extent that we have made it a “pause” tool, a way to “recharge the batteries” to move on better afterwards. (...) A mixture of play and irony, far from being anecdotal.”



— Louise Chevillard – **La Terrasse**, 22/11/23

“Let yourself be tempted by a funny experience. It's worth the detour.”



— Alexandre Parodi – **Mouvement**, décembre-février 23

“A golden opportunity to do nothing without feeling guilty.”



— **BeauxArts Magazine**, 12/12/23

“What if, this weekend, we ended up doing nothing? Rather than chasing Christmas presents, going through a series of shows and exhibitions... This singular proposal is proposed to us by Nicolas Heredia: the performance therefore begins by announcing its cancellation, then gives way to an experience !”



— **Télérama Sortir**, 12/12/23

“At the crossroads of games, performance and digital arts, this unique foundation is deployed in theaters, in public spaces and online. It's up to everyone to take advantage of this unexpected, unhoped time slot in a saturated schedule to hang out, recharge their batteries, dream... or do what they've never dared to do before.”



— Marie-Laure Desjardins – **ArtsHebdoMedias**, 13/12/23

“Nicolas Heredia's Fondation du Rien offers stimulating breathing. Its rich program of canceled activities could delight more than one person. (...) A jubilant and pertinently absurd game.”



— Mathias Daval – **I/O Gazette**, 16/12/23

“The idea is as brilliant as it is hilarious. (...) Where the FdR questions and disturbs is in its balancing act between surrealist hoax, aesthetic gesture and psychic experience. (...) If the characterization of the object does not matter, it is because its theoretical radicality lies in the paradoxical and – one could say – quantum essence of nothing, which includes its own contradiction.”

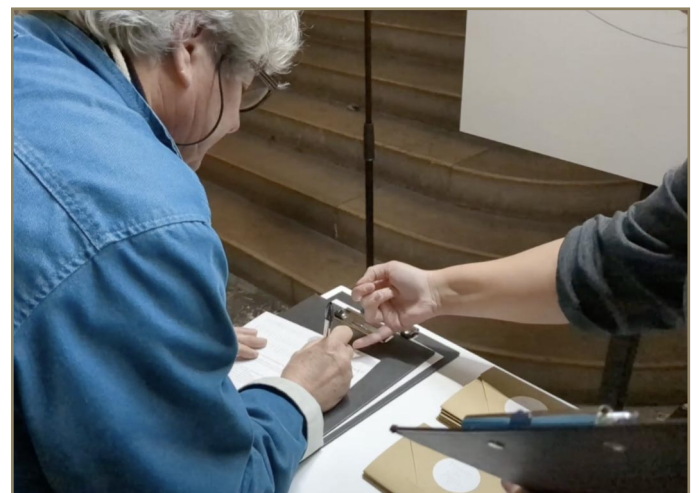


— Ève Beauvallet – **Libération**, 19/12/23

“Nicolas Heredia initiates an international public health project: doing nothing. And teaches you how to do it beautifully.”

+ Promotional stand





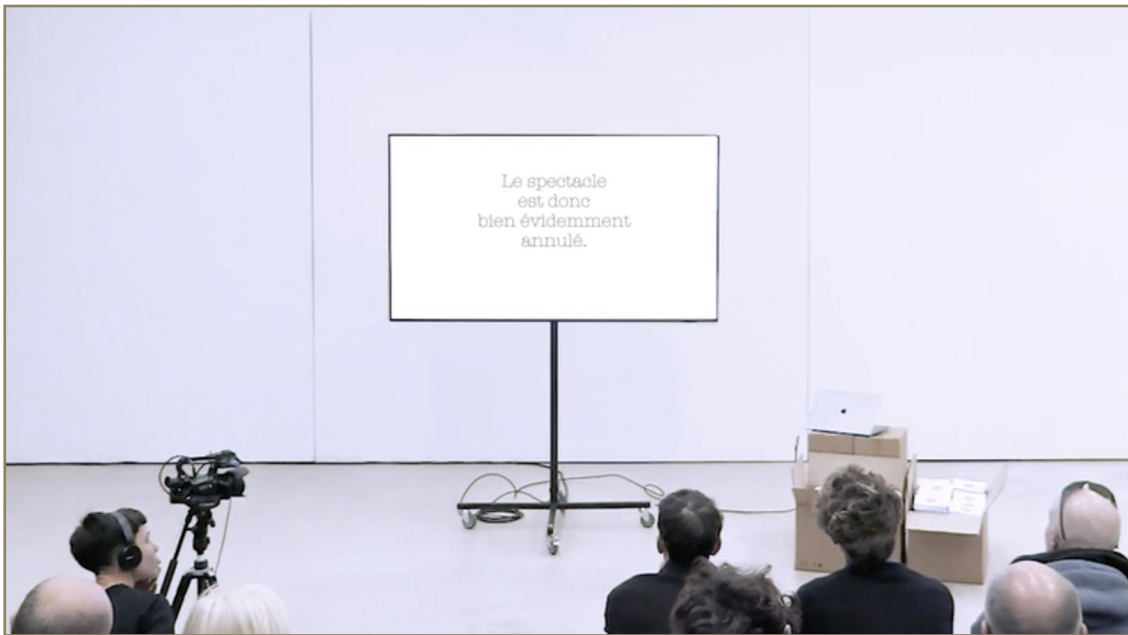




Paris, dec 2023 / MAIF Social Club et Néo - biennale internationale des arts numériques produite par le Centquatre-Paris.

—+ A theater performance

Another part of the project is a performance by Nicolas Heredia: sharing with the public the Foundation's overall mapping, by problematizing the paradoxes of the subject, to extend and go beyond the sum of individual experiences online.



—— + Team

La Fondation du Rien is a device by

—— + La Vaste Entreprise

Concept, text and direction

—— + Nicolas Heredia

Activations performed by

—— + Nicolas Heredia, Mathilde Lubac-Quittet, Gaël Rigaud, Julie Savoie

Artistic collaboration

—— + Marion Coutarel

Development of digital spaces

—— + Fabien Hervouet

Technical Director

—— + Gaël Rigaud

Production coordination

—— + Bruno Jacob, Mathilde Lubac-Quittet

Production La Vaste Entreprise

Co-production Association des CNAREP – Centres nationaux des arts de la rue et de de l'espace public (Hors Cadre 22) / L'Atelline – scène conventionnée arts vivants en espace public, Montpellier Métropole / Le Parvis – scène nationale Tarbes Pyrénées / Théâtre + Cinéma – scène nationale Grand Narbonne / Biennale des Arts de la Scène en Méditerranée – Théâtre des 13 Vents CDN Montpellier / MAIF Social Club Paris / NémO – Biennale internationale des arts numériques d'Île-de-France – CENTQUATRE-PARIS.

With the support of Ministère de la Culture / DRAC Occitanie / Région Occitanie / Ville de Montpellier / Occitanie en Scène / L'Onda.

NICOLAS HEREDIA



————— + Author, director, scenographer and actor, Nicolas Heredia has been developing the La Vaste Entreprise project since 2007, where his theatrical work and his practice of visual arts come together.

He designed and performed in 2009 *La Mastication des morts (oratorio-solo)* by Patrick Kermann, and *L'Augmentation (épopée immobile)* by Georges Perec.

From 2013, writing took a more important place: he created *Faux-plafond (ciel variable)*, with six actors from La Bulle bleue, a professional company of actors with mental or psychological disabilities.

In 2014 he wrote and directed *N'attrape pas froid (ma grand-mère)*, from saved answering machine messages, filmed images, texts. Then La Vaste Entreprise publishes a book which extends the show (images and texts).

In 2016, he wrote and created for public spaces and art centers *Visite de Groupe*, a visit which aims to visit the group of visitors itself, "audio-guided performance for a synthetic voice and a group of people" (Carré d'Art – contemporary art museum in Nîmes, La Panacée – contemporary art center in Montpellier, Scène nationale d'Albi, Scène nationale de Narbonne, Louvre-Lens Museum...).

In 2018, he wrote and performed *L'Origine du monde (46x55)*, theatrical performance taking as its starting point a copy of Courbet's painting purchased in a flea market (Carré d'Art – contemporary art museum in Nîmes, Musée Fabre – fine arts museum in Montpellier, La Manufacture – Avignon, NEST CDN Thionville, MAMC+ – contemporary art museum in Saint-Etienne...)

In 2021, he wrote and performed *À ne pas rater* a "show that aims to explore everything you miss elsewhere while you attend this show" (Scène nationale d'Albi, Scène nationale de Tarbes, Théâtre des 13 Vents – CDN Montpellier, Louvre-Lens, La Manufacture Avignon, Le Cratère – scène nationale d'Alès, Le Phénix – scène nationale Valenciennes, Le Carré – scène nationale Château-Gontier, Scène nationale de Dieppe, Théâtre du Bois de l'Aune...).

In 2022, he created *L'Instant T*, plastic and choreographic performance for public space (L'Atelline, MAIF Social Club Paris, Le Parvis – scène nationale de Tarbes, Scène nationale de Narbonne...)

Its writing being generally inseparable from other scenic elements, publication requires questioning publishing formats: La Vaste Entreprise carries out this work by regularly publishing unique graphic objects.

He also collaborates regularly with other artists : Marion Coutarel, Lonely Circus, Maguelone Vidal.

He also regularly teaches in **art and/or drama schools** (École supérieure d'art de Chalon-sur-Saône, École nationale supérieure d'art dramatique de Montpellier, École supérieure des Beaux Arts de Montpellier, École supérieure des Beaux-Arts de Casablanca, FAI-AR – formation supérieure d'art en espace public à Marseille...).





La Vaste Entreprise

Nicolas Heredia