



Orange and Amaclio Productions



present



ÉTERNELLE
NOTRE-DAME



**THE IMMERSIVE VIRTUAL
REALITY EXPERIENCE**

In partnership with



Établissement public
chargé de la conservation
et de la restauration
de la cathédrale
Notre-Dame de Paris



Produced by



L'EXPÉDITION IMMERSIVE EN RÉALITÉ VIRTUELLE



ÉTERNELLE NOTRE-DAME

À PARTIR DE
JANVIER 2022

ESPACE GRANDE ARCHE - PARVIS DE LA DÉFENSE
www.eternelledenotredame.com

UNE EXPÉRIENCE

EN PARTENARIAT AVEC

RÉALISÉE PAR





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ETERNAL NOTRE-DAME

A UNIQUE VIRTUAL REALITY EXPERIENCE

Orange and Amaclo Productions announce the launch of the immersive experience “Eternal Notre-Dame” - created by Emissive and Bruno Seillier - from January 15, 2022 in Paris (La Défense). This virtual reality tour has been created

in partnership with the public body responsible for conservation and restoration of the Notre-Dame de Paris cathedral, the Diocese of Paris and the City of Paris.



Everyone donates:

Orange will donate 30% of the ticket price to the public body for the cathedral's restoration work, and the Notre Dame Foundation to fund Notre-Dame's interior redevelopment

program.

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THE VENUES

THREE LOCATIONS IN PARIS

The immersive virtual reality experience **“Eternal Notre-Dame”** opens to the public in 2022 at **three exceptional locations in Paris.**



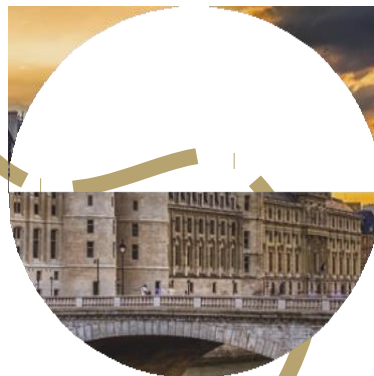
FROM JANUARY 15, 2022 **Espace Grande Arche - La Défense**

“Eternal Notre-Dame” will be presented to the public for the first time under the Grande Arche in La Défense, Europe’s leading business district.

SPRING 2022 **The Conciergerie - Paris I**

The Hall of the Men-at-Arms at **The Conciergerie** - the medieval royal palace which became a courthouse and then a prison during the French Revolution - will host the experience in the very heart of Paris.

National Monuments Center



FALL 2022 **Notre-Dame forecourt - Paris IV**

Visitors will be able to rediscover the cathedral through the ages under the

forecourt of **Notre-Dame de Paris** itself.
City of Paris



ABOUT THE

VIRTUAL REALITY EXPERIENCE



Experience an exciting journey through space and time

“Eternal Notre-Dame” is a technological challenge which allows the public to dive into the heart of the history of Notre-Dame de Paris cathedral and its treasures, from its construction in the Middle Ages through to the current restoration project.

A journey through time and space, allowing everyone to discover a truly iconic monument through an authentic experience where all visitors play their part in the building's restoration.



Immersion in virtual reality to discover history

Welcomed to a dedicated 500 m² space, visitors - who can enjoy the experience alone or in a group - make use of an immersive system (virtual reality headset and backpack). Led by a *compagnon du devoir* (skilled tradesperson) on a journey which spans the centuries, they can explore the different eras of Notre-Dame de Paris and discover the cathedral and its

surroundings through a complete digital recreation. The building's realistic virtual recreation - painstakingly reproduced from scientific surveys and precise historic sources - further immerses and engages the visitor. The scenario is adapted to the type of space, offering complete freedom of movement.



A completely unique creative project by recognized stakeholders

The Orange Group and Amaclio Productions - along with the virtual reality company Emissive and the writer and set designer Bruno Seillier - have developed this completely unique content, supported by cutting-edge immersive virtual reality technology.

The Orange Group, a major telecommunications operator in Europe and Africa, is financing the production of the experience's content and offers its technical expertise to this ambitious, high-tech project. It ensures the experience is feasible and coordinates all stakeholders and partners. Amaclio Productions is a company famous for its major shows at many monuments (Les Invalides,

Mont-Saint-Michel Abbey, the Palais des Papes or the Medieval City of Carcassonne). It oversees production

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of the immersive virtual reality experience “Eternal Notre-Dame” and its implementation. The company Emissive, already known for the experience “Mona Lisa: Beyond the glass” at the Louvre Museum, is the creator of a pioneering virtual reality format: “immersive experiences.” Emissive is responsible for producing “Eternal Notre-Dame”

Bruno Seillier, a writer and set designer well-known for the shows “Dame de cœur” or “La Nuit aux Invalides,” is responsible for the artistic direction and writing for the “Eternal Notre-Dame” project. He oversees the artistic quality and historic context of the experience. The Diocese of Paris, the public body responsible for conservation and restoration of the Notre-Dame de Paris cathedral and the City of Paris also offer their support to the project.



ABOUT THE

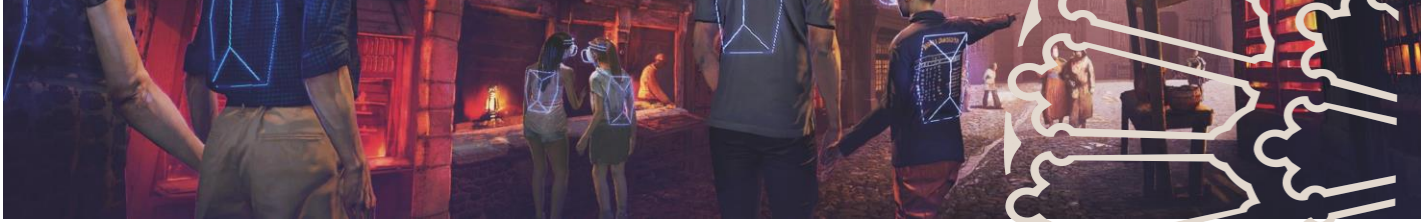
VIRTUAL REALITY EXPERIENCE



A scenario allowing visitors to discover the monument

The journey is arranged like an introduction for all visitors, guided and educated by the *compagnon* who accompanies them throughout the immersive experience. The experience follows a subtle sequence in terms of geography, history and light.

During the experience, the visitor gains an insight into the building and its different parts, and learns about the scale of work required to build the cathedral - but also its eternal restoration and transformation. They can appreciate the deep meaning of Notre-Dame de Paris, which is much more than a stone monument: a site steeped in history and the hope of men who have left their stamp and professed their faith.



An unbelievable journey through time

“Eternal Notre-Dame” realizes the dream that any enthusiast may have had: going back in time and being teleported to another era. A real trip to the past, the experience takes visitors on a fantastic journey covering more than 800 years, from the 12th century to the present. The historic context, ancient and modern construction techniques - parallels being drawn with the current

restoration project - but also reference to major events hosted over the centuries by the cathedral, and an encounter with its different participants: “Eternal Notre-Dame” is not just a tour - it’s a journey which offers a true change of scenery for the visitors, who are amazed to still be in the 21st century after the experience.

A FREE SPACE DEDICATED TO THE CATHEDRAL'S HISTORY AND THE PROJECT

At **Espace Grande Arche in La Défense**, visitors can explore a free **500 m² space dedicated to the cathedral, its history and its project prior to their visit:**

- A space designed by the **public body** which will present several aspects promoting the cathedral:
 - an **exclusive 15-minute immersive film** which hands over to the project's main stakeholders, presents the major stages of the safeguarding phase and major restoration phases;
 - a **selection of exceptional photographs** depicting project highlights, accompanied by educational explanatory texts.
- A space designed by the **Diocese of Paris**, which will present:
 - the **cathedral's historic artifacts**: statues, paintings, gold and liturgical ornaments, in parallel and in relation to the "Eternal Notre-Dame" experience;
 - a **timeline** of the major stages of the cathedral's construction.

In fall 2022, this collection will be redeployed and moved to the cathedral's forecourt. The program and the content of these spaces will be presented at a later date.

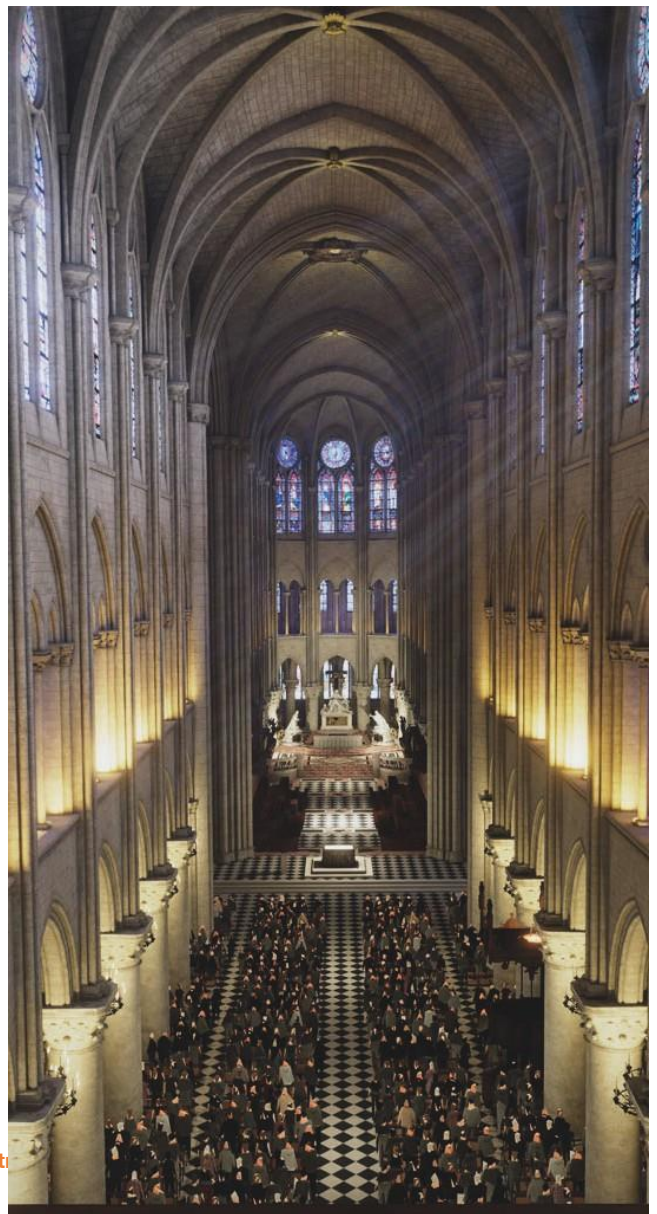
A STRONG AND INNOVATIVE COMMITMENT TO KEEP THE CATHEDRAL ALIVE

Following the fire on April 15, 2019 and now that the safeguarding stage is complete, Orange and Amaclio Productions want to allow everyone to enjoy a unique visit to the cathedral, which is closed to the public for its restoration until 2024. Virtual reality is used for cultural outreach to promote a monument whose destruction caused devastation worldwide. The experience gives everyone the chance to truly absorb this unique place.

Notre-Dame de Paris reopens its doors thanks to "Eternal Notre-Dame," a project which celebrates and breathes life back into the cathedral.

This experience also helps to bring the cathedral back to life, as part of the collective restoration project. By joining this adventure, the public helps fund the reconstruction work:

Orange will donate 30% of the ticket price to the public body for the cathedral's restoration work, and the



Notre Dame Foundation to fund Notre-Dame's interior redevelopment program. So each visitor will also be a donor.

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A TECHNOLOGICAL ACHIEVEMENT

“Eternal Notre-Dame” is the first complete experience of its kind worldwide.

Firstly in its production: even the smallest visual and audio details were carefully considered.

Then in the sensations: the visitor feels they are physically experiencing the journey; when the tour leads them to the top of the cathedral, for example, the visitor will have the sensation of feeling the weather or reliefs. The decor is very precise, and has been designed to an exceptional standard.

It is a true technical achievement: 2 years of content development with a technical team of 25 experts, for an experience lasting no less than 45 minutes, which can host up to 50 visitors per hour in a 500 m² space.

With the advent of “Metaverses,” this cutting-edge virtual reality technology can limit real-world interference, while keeping visitors safe.

The technical aspect steps back to shine the spotlight on the artistic and historic content of this immersive experience. During the tour, a few discreet symbols reassure visitors, without ruining the illusion. The entire journey is led by a *compagnon*, who will be their point of reference and guide for the entire journey through time.





**5 historic
and scientific
experts
A 45-minute
experience**

**An 850-year
journey**

**2 years of
development**

**A 500 m²
space**

**50 visitors at any one
time**

THE PROJECT LEADER

ORANGE



“Thanks to digital technology, Orange’s technological expertise in virtual and augmented reality and an innovative French digital ecosystem, visitors to this experience can enjoy a unique and exciting journey.

The cathedral will live on in three ways: spiritual, as a place of worship and prayer; cultural, as French, European and global heritage; and tourism, as a crucial destination for Paris and France.”

Gervais Pellissier

Deputy Chief Executive Officer of the Orange Group

Orange is one of the world’s leading telecommunications operators with sales of 42.3 billion euros in 2020 and 137,000 employees worldwide at September 30, 2021, including 79,000 employees in France. Present in 26 countries, the Group has a total customer base of 266 million customers, including 222 million mobile customers and 22 million fixed broadband customers.

Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In December 2019, the Group presented its new ‘Engage 2025’ strategic plan, which, guided by social and environmental accountability, aims to reinvent its operator model.



Orange supports Notre-Dame

Following the fire on April 15, 2019, the **Orange Group** - like many French and international companies - wanted to do something to aid the **restoration of Notre-Dame de Paris**.

The day after the disaster, the group made its engineers available to ensure the **Fondation du Patrimoine** donation site was working properly, and offered an **SMS-based donation platform** in France and the operator’s European locations. Orange formed different partnerships by supporting the cathedral’s digital communication teams, but also by providing **telephone equipment and services** to the public body responsible for conservation and restoration of the Notre-Dame de Paris cathedral (the project client) when it was founded.

Moreover, in partnership with the **City of Paris and Paris Musées**, Orange proposed a **film tribute to the cathedral** for visitors to the exhibition “Notre-Dame de Paris: from Victor Hugo to Viollet-le-Duc” at the **Île de la Cité Archaeological Crypt**.

Now, in close collaboration with the Diocese of Paris and the public body responsible for conservation and restoration of the Notre-Dame de Paris cathedral, and with the support of the City

of Paris, Orange and Amaclio Productions offer a unique immersive virtual reality experience of this iconic landmark. The company coordinates the project, finances production of “Eternal Notre-Dame” content and offers its technical and marketing expertise. Finally, Orange will donate all its proceeds from this project (30% of the ticket price) to the public body for the cathedral’s restoration work, and the Notre Dame Foundation to fund Notre-Dame’s interior redevelopment program.

LET'S TALK ABOUT INNOVATION ...AND THE FUTURE!



Very early on, Orange anticipated the changes in use and technologies offered by virtual reality and augmented reality, and thought about future consumer requirements and expectations in this field. This is why a series of innovative actions and projects will accompany the project in France, as well as overseas.

5G and an augmented experience

Networks are a core business for Orange. More than ever, we stand out for the quality of the experience we offer to our customers. We have a belief about 5G: it creates opportunities for companies and the general public, in all fields - healthcare, education, travel and, of course, entertainment. That is why a new 5G experience alongside the “Eternal Notre-Dame” immersive experience will be offered to visitors during 2022 in Paris and Europe. To continue to dive into the cathedral's history, the public - without their backpack - will be able to experience new sensations at the top of the towers of Notre-Dame, just by wearing a virtual reality headset connected to Orange's 5G network, for even more immersion.

At home, accessible worldwide

With the rise in virtual reality headsets available to the general public, Orange will offer a similar version of the immersive experience in Paris, but this time in the stores of the market's leading virtual reality headsets. This version will allow people to visit Notre-Dame de Paris from home, with an adapted navigation mode limiting movements, but without losing the educational, historic and emotional power of the experience. This application for virtual reality stores will be offered for €10-€14 in September 2022. This version, which can be played again and shared as a family, will allow users to travel through the history of Notre-Dame de Paris from the four corners of the globe.

Partnering with Snapchat for an augmented reality 5G experience

Orange has joined forces with Snapchat, one of the most popular platforms with 17 million active daily users in France and 306 million worldwide, to promote its immersive project through two augmented reality experiences.



At Notre-Dame de Paris: Thanks to Snapchat's Landmarker technology, any visitor to Paris can scan the cathedral with the app's camera to follow the major stages of construction. Plus Orange 5G customers with a compatible smartphone will have access to an even more immersive experience.

The 5G network allows Snapchat to share augmented reality experiences that are 10 times more efficient than on the 4G network.

At home: Snapchat also offers a remote augmented reality tour of Notre-Dame's architecture and a 3D reconstruction using a smartphone.

These initiatives are part of a close collaboration between Orange and the creative and technical teams at Snapchat, and a shared desire to allow as many people as possible to discover the history of the cathedral and its reconstruction.

Follow Orange news: www.orange.com

THE STAKEHOLDERS

AMACLIO



“Eternal Notre-Dame! An outstanding initiative emerged from this dramatic and symbolic event in our history. With the support of renowned French stakeholders, we aim to breathe life back into

this iconic landmark, but above all to bring its past and future history into the 21st century, linking the cathedral builders of the past to people today and in the future.”

François Nicolas

President of Amaclio Productions

Since 2012, Amaclio has organized prestigious shows for the general public on iconic monuments from the history of France. A company which designs, creates and produces cultural events, specializing in promoting heritage, Amaclio Productions was founded by François Nicolas, a businessman who is passionate about history and literature, and Bruno Seillier, a writer, creative director and producer.

- Amaclio has created and produced 24 major shows in eight different cities, bringing together more than 2 million visitors. Since its creation, it has made its name as a major cultural force. The company oversees the entire production chain of its shows.
- Amaclio Productions truly stands out for its promotion of heritage sites, using an innovative creative approach combined with the latest entertainment technologies. Its shows combine monumental videos, live entertainment, creative lighting, immersion through sound or pyrotechnics and now virtual reality.

The latest major productions of Amaclio Productions include:

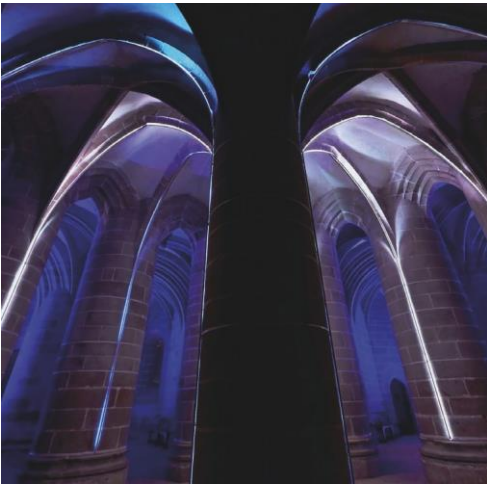
- La Nuit aux Invalides, in the courtyard of Hôtel National des Invalides
- La Conquête de l’Air, at the Grand Palais
- Les Luminessences d’Avignon, in the courtyard of Palais des Papes
- Les Chroniques du Mont, at Mont-Saint-Michel Abbey
- Les (Re)visiteurs de l’histoire, at the Château Comtal in Carcassonne
- Les Étoiles de Fontevraud, at the Royal Abbey of Fontevraud
- Moulins entre en scène, at CNCS in Moulins, Souvigny Abbey, etc.
- Les Écuyers du temps, at the Château de Saumur

Amaclio Productions produces the immersive virtual reality experience “Eternal Notre-Dame.” The company oversees project implementation from design through to staging, plus arrangement of the venue, marketing and communication.

Follow Amaclio Productions news: www.amaclio.com

Amaclio Productions on Facebook - [@amaclioproductions](https://www.instagram.com/amaclioproductions) on Instagram







THE STAKEHOLDERS

EMISSIVE

EMISSIVE



“We are delighted to showcase the enormous potential of immersive experiences for the general public. Our teams are proud to offer their expertise to the

Fabien Barati
CEO of Emissive

reconstruction, preservation and promotion of this unique and symbolic monument - Notre-Dame de Paris.”

A pioneer and leader in immersive virtual reality experiences, Emissive combines technical expertise and creativity to physically and emotionally engage the public through innovative, collective and appealing experiences.

Emissive notably works with the Louvre Museum, Cité de l'Architecture, Monnaie de Paris, the Homo Faber exhibition and the brands Patek Philippe, Lacoste and L'Oréal. Emissive was named “most prestigious VR agency” by the magazine *réalitévirtuelle.com* in 2019.

“Eternal Notre-Dame” reflects the new format designed by Emissive: immersive experiences. These ultra-realistic experiences immerse visitors in heritage, an era, a work of art or a monument.

The aim:

Promoting our heritage and attracting new audiences looking for adventures, emotions and new insights. The format is original due to the use of virtual reality in very large spaces and in collaboration with other visitors.

It is able to accommodate large numbers of visitors while creating the illusion of traveling through space and time thanks to exceptionally high-quality historical reconstructions, approved at each stage of creation by a panel of scientific and religious experts.

The company has already won praise for its innovative interactive installations for museums:

- **ScanPyramids VR**, co-created at **Cité de l'architecture et du patrimoine** with Dassault Systèmes and the HIP Institute, which immerses groups of visitors to discover the

Great Pyramid with a guide.

- **Mona Lisa: Beyond the Glass**, offered at the Louvre with HTC, allowed around 80,000 visitors to discover the secrets of Leonardo da Vinci's famous artwork.
- **The Enemy**, co-produced with Camera Lucida, France Télévisions and DPT, is a collaborative VR experience by Karim Ben Khelifa which gets us to question intergenerational conflicts (it has received 4 international awards).

As a historic partner of Orange and recognized virtual reality expert, Emissive was honored to take part in the "Eternal Notre-Dame" project, laying the foundation for the cultural metaverse. As producer of the experience, Emissive is responsible for creating the work alongside Bruno Seillier.

Follow Emissive news: www.emissive.fr

THE STAKEHOLDERS

BRUNO SEILLIER



"I do not want to overwhelm the cathedral with the temporary and artificial use of virtual technology. **On the contrary, I want the power of technology to let the**

Bruno Seillier
Founder of Bruno Seillier Création

monument breathe, take on a new look and establish a dialog."

Creative director, screenwriter and producer, Bruno Seillier is a renowned show creator. In 2012 he co-founded Amaclio Productions with François Nicolas, a company for which he designs the prestigious sound and light effects for historic monuments. For his shows, he designs visual effects, considers how they are used, writes the script and selects the music... He created Bruno Seillier Création in 2017 to meet creative and artistic demands, and notably works for Puy du Fou International.



From prestigious events (Vendée Globe; Millau Viaduct...) to innovative shows mixing theater art with cutting-edge technologies (Richelieu, l'ultime combat; A Christmas Carol...), not forgetting the theater and sagas with hundreds of extras (La Flamme du Souvenir; Saint-Cyr...), he likes to create, first and foremost. The greatest actors have performed his work (Robert Hossein, Jean Piat, André Dussolier, Francis Huster...). His unique ability is to build shows based on promoting a venue, always remembering to celebrate it without losing its primary essence, harmonizing technology and the historic monument, drawing on the beauty of the buildings without making them unrecognizable.

He has created over 70 creative projects, combining live entertainment and technology:

- Since 2012, he has been the creator of *La Nuit aux Invalides*, with the majestic sound and light of Amaclio Productions retracing the history of France and the saga of the monument.
- In 2017 and 2018, he magnified the facade and interior of *Notre-Dame de Paris* with his

creation “Dame de cœur,” which attracted over 160,000 viewers in one week.

- Amaclio asked him to create the night-time tour at the Mont-Saint-Michel abbey (2018-21) and a major show at the Château Comtal in Carcassonne (2018-20).
- In May 2019, he created a unique light show to celebrate 130 years of the Eiffel Tower.
- In 2019, Amaclio turned to him to create “Moulins entre en scène !”, a major project highlighting city center monuments.

Bruno Seillier is responsible for the artistic direction and writing of the project “Eternal Notre-Dame” in partnership with the company Emissive, and in close collaboration with the scientific teams of the diocese and the public body. He oversees the artistic quality and historic context of the experience.

Follow Bruno Seillier news: www.brunoseillier.com

THE PARTNERS

THE DIOCESE OF PARIS



“I would like to thank Orange for supporting this magnificent project to present a Notre-Dame which is accessible to all, so that no one is deprived of its beauty, both visible and invisible, and by promoting people’s work. You will meet the *compagnons* who built the cathedral, the faces of everyone who, while mostly anonymous, worked for centuries, to lift our hearts and souls to the splendor

Bishop Éric Aumonier

Representative of the Diocese of Paris for the Notre-Dame de Paris Cathedral Project

of God and the glory of the Mother of Christ; the same people who are now restoring the cathedral. Enjoy this experience with an open heart, curious about the beauty of things and people supported by the enthusiasm of a project which surpasses them and, more than anything, curious to meet God who teaches us “to number our days” (Ps 89) and opens us up to eternal joy.”

The scenario and virtual reality aspects of “Eternal Notre-Dame” were created in close collaboration with teams from the Diocese of Paris and, in particular, two experts responsible for ensuring the experience is faithful to the spiritual vocation of Notre-Dame de Paris (meaning and symbolism of the locations, vibrant and hospitable nature of the Cathedral) but also the history of the monument:

- **Father Gilles Drouin**, director of Institut Supérieur de Liturgie at l’Institut catholique de Paris, appointed by the archbishop for the development of Notre-Dame de Paris, member of the scientific committee of the public body responsible for conservation and restoration of the Notre-Dame de Paris cathedral;
- **Father Henry de Villefranche**, chaplain of Notre-Dame de Paris and professor at Collège des Bernardins.

The Notre Dame Foundation

Founded by cardinal Jean-Marie Lustiger 30 years ago, the Notre Dame Foundation is a non-profit organization. It promotes and supports mutual aid and solidarity projects, education and youth, heritage and culture. Each year, it finances 500 initiatives in Paris, France and around fifteen other countries. It has been involved in a restoration project since 2017 in partnership with the Ministry of Culture. That is why the statues of the Twelve Apostles around the spire were lowered four days before the fire on April 15, 2019, allowing them to escape the blaze.

The day after the fire which ravaged the cathedral, the State appointed the Notre Dame

Foundation as one of the three fundraisers for the restoration. In fact, thanks to its donors and sponsors, it will contribute 43% of the donations by the end of the project.

Also, for the interior redevelopment program (light, sound, furnishings, etc.), its Paris Cathedral Fund has started to raise €6 million, as the funding was not covered by the national campaign.

Orange will donate a portion of the ticket sales for “Eternal Notre-Dame” to this Paris Cathedral Fund.

The Notre Dame Foundation would like to thank Orange for this substantial contribution.

Follow news on the Catholic Church of Paris: www.paris.fr

[@dioceseparis](#) on Facebook and Instagram

For more information on the Paris Cathedral Fund: www.revivre-notre-dame.fr

THE PARTNERS

THE PUBLIC

BODY



Établissement public
chargé de la conservation
et de la restauration
de la cathédrale
Notre-Dame de Paris



“While waiting for the Notre-Dame de Paris cathedral to reopen for worship and visitors in 2024, this immersive experience will allow visitors to rediscover the splendor and history of this Gothic masterpiece.

I would like to thank the Orange group for suggesting that a portion of the ticket price is donated to

the restoration. Finally, I am delighted that the public body has a free space where visitors can learn more about the project and workers involved before the experience, through audiovisual and digital content.”

Army General Jean-Louis Georgelin

Chair of the public body responsible for conservation and restoration of the Notre-Dame de Paris cathedral

The fire on April 15, 2019 horrified onlookers and led to an unprecedented wave of generosity in France and worldwide. The public body responsible for conservation and restoration of the Notre-Dame de Paris cathedral, established by the law dated July 29, 2019, was founded on December 1, 2019. Overseen by the Ministry of Culture, it leads, coordinates and carries out studies and activities pertaining to the cathedral’s conservation and restoration. It also seeks to promote the project and workers and expertise contributing to it, notably through educational cultural programs.

The immersive virtual reality experience “Eternal Notre-Dame” allows visitors to (re)discover the cathedral since its construction in the Middle Ages, through to the current restoration project and the different workers who are involved. Also, before the experience, a free space allows the public body to immerse visitors in the heart of the project to learn about the workers involved thanks to exclusive audiovisual and digital content.

30% of the ticket price will be donated to the public body for the cathedral’s restoration work, and the Notre Dame Foundation to fund Notre-Dame’s interior redevelopment program. So each visitor will also be a donor.

“Eternal Notre-Dame” was created, both in terms of its scenario and virtual reality aspects, in close collaboration with the public body’s teams. To ensure the experience and modeling of the monument is architecturally, historically and artistically faithful, but also the credibility of references to the project and the role of the *compagnons*, **three scientific experts were appointed:**

- Mr. Rémy Fromont, chief architect of historic monuments and head of the Cathedral project;
- Mr. Dany Sandron, professor of Art History and specialist in Gothic architecture at Paris-Sorbonne;
- Ms. Cristina Dagalita, PhD in Art History.

The “Eternal Notre-Dame” experience enjoys the full support of the public body and works with the institution to promote the different tools and techniques used by the builders.

Follow news on the project: www.rebatirnotredamedeparis.fr
[@rebatirnotredamedeparis](#) on Facebook and Instagram

THE PARTNERS

THE CITY OF PARIS



“I am delighted that the city of Paris is offering its support to “Eternal Notre-Dame,” which allows all Parisians and visitors from across France and

the four corners of the globe to discover or rediscover the beauty of this icon of our shared history through an immersive journey.”

Anne Hidalgo
Mayor of Paris

The Notre-Dame fire shocked us all because this cathedral in the center of Paris is not a monument like the others, but part of our history and ourselves.

When the first flames started to rise, city officials and employees rushed to save whatever they could. Alongside the fire department and the police, everyone worked to gather and protect precious objects and furniture to take them to safety at the Hôtel de Ville. At the same time, the Halle des Blancs Manteaux was opened to shelter evacuated local residents. An appeal for sponsors was made to help Notre-Dame bounce back as quickly as possible. No time was wasted to secure the future of Notre-Dame.

This ambition is shared with Orange and Amaclio Productions, whose “Eternal Notre-Dame” project offers the chance to relive the magic of the building while waiting for the restoration work to be completed.

This project is perfectly aligned with the city of Paris’s goal to make Notre-Dame even more beautiful, notably by redeveloping the area around the cathedral to enhance it even further. For this purpose, an international consultation was launched to discuss the best way to reveal Notre-Dame with respect for the history of the site, while bringing it into our century. We will protect our exceptional historic legacy and spruce up the streets and squares nearby. There will be a special focus on the forecourt, which will not only become a place for Parisians to stroll through on a daily basis, but will also offer access to the basement, where the former car park will be fully redeveloped.

Before discovering the winning project, which will be revealed in mid-2022 and implemented after the 2024 Olympic and Paralympic Games, the “Eternal Notre-Dame” immersive experience will allow us to turn back the clock and dive into the history of the cathedral just next to the

archaeological crypt. Some of the proceeds collected by this project will be used to finance the redevelopment around Notre-Dame.

Follow news on the City of Paris: www.paris.fr

[@paris](#) on Facebook and Instagram





PRACTICAL INFORMATION

PRICES:

REGULAR PRICE.....€30

CONCESSION PRICE.....€20

Under 18s, students, the unemployed, tax credit (RSA) recipients, disabled visitors

GROUP PRICE.....€20

min. 5 people, online bookings only

LOCATION:

Espace Grande Arche

1, parvis de la Défense • 92400 Puteaux

Metro line 1 / RER A / Tram T2: La Défense (Grande Arche) • Exit 1

OPENING TIMES:

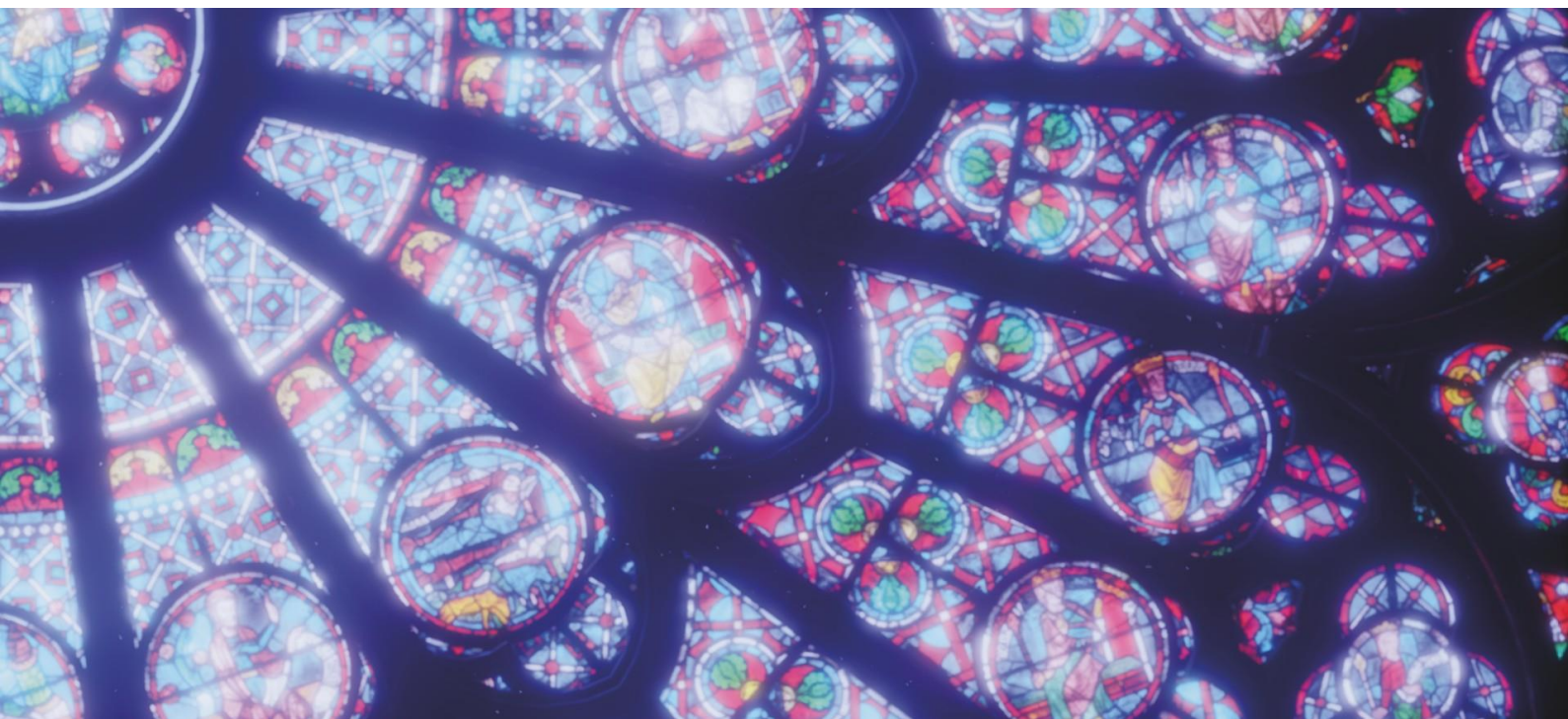
Tuesday to Sunday, 12pm to 8pm, final entry 7pm.

EXPERIENCE WEBSITE:

www.eternellenotredame.com

WATCH THE EXPERIENCE TEASER TRAILER:

<https://youtu.be/vGC89oPLtao>



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