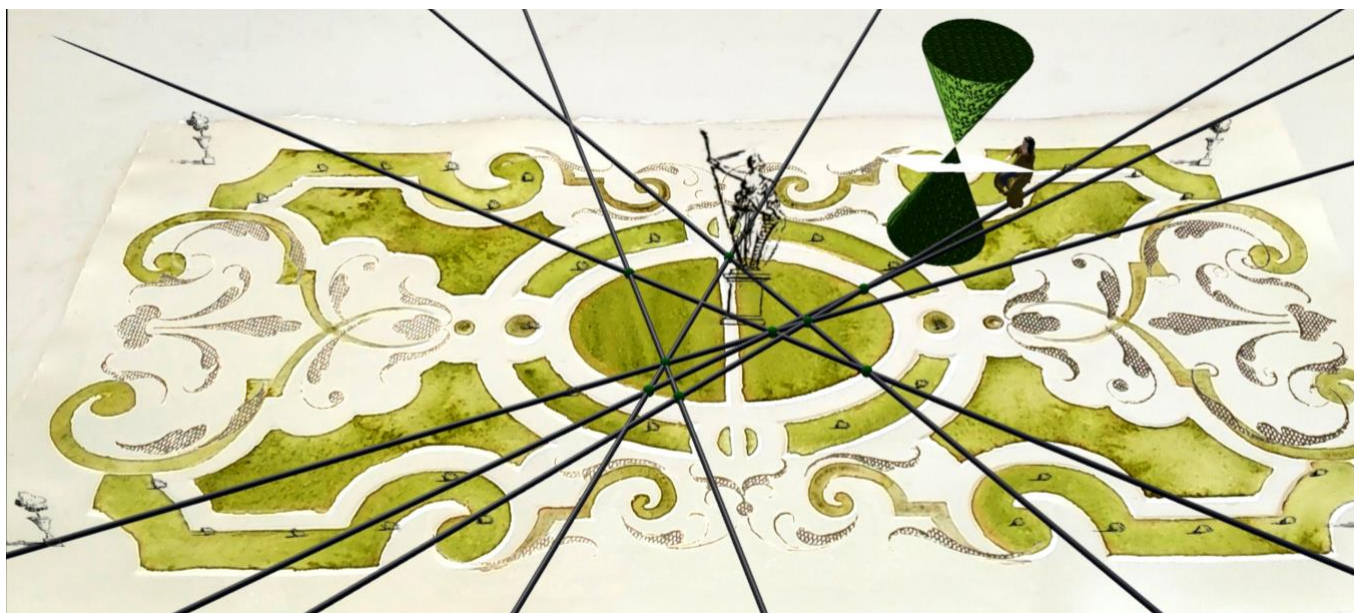


PRESS RELEASE

As part of Arts En Balade 2023, "Blaise Pascal - 400 ans - Un génie Clermontois" and ISEA 2023, VIDEOFORMES & the City of Clermont-Ferrand present :

EXHIBITION ::: Blaise Pascal and the gardens of Annie Bascoul



Exhibition of a series of unique artist's books, brought to life using augmented reality.

Annie Bascoul's new work focuses on gardens, and in particular formal gardens. She wanted to highlight the symbiotic relationship between a researcher (Blaise Pascal) and 17th-century landscape gardeners by creating art books with embossed pages and watercolour illustrations. Using these plates and with the help of Christophe Bascoul, who is creating the augmented reality, she wants to show how Blaise Pascal's scientific advances were used in the design of these gardens. Using these illustrated books and augmented reality, this work immerses the viewer in the natural world of 17th-century gardens and Blaise Pascal's related discoveries.

A partner event of ISEA2023, the 28th International Symposium on Digital Creation.

<https://videoformes.com/non-classe/exposition-blaise-pascal-et-les-jardins/>

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