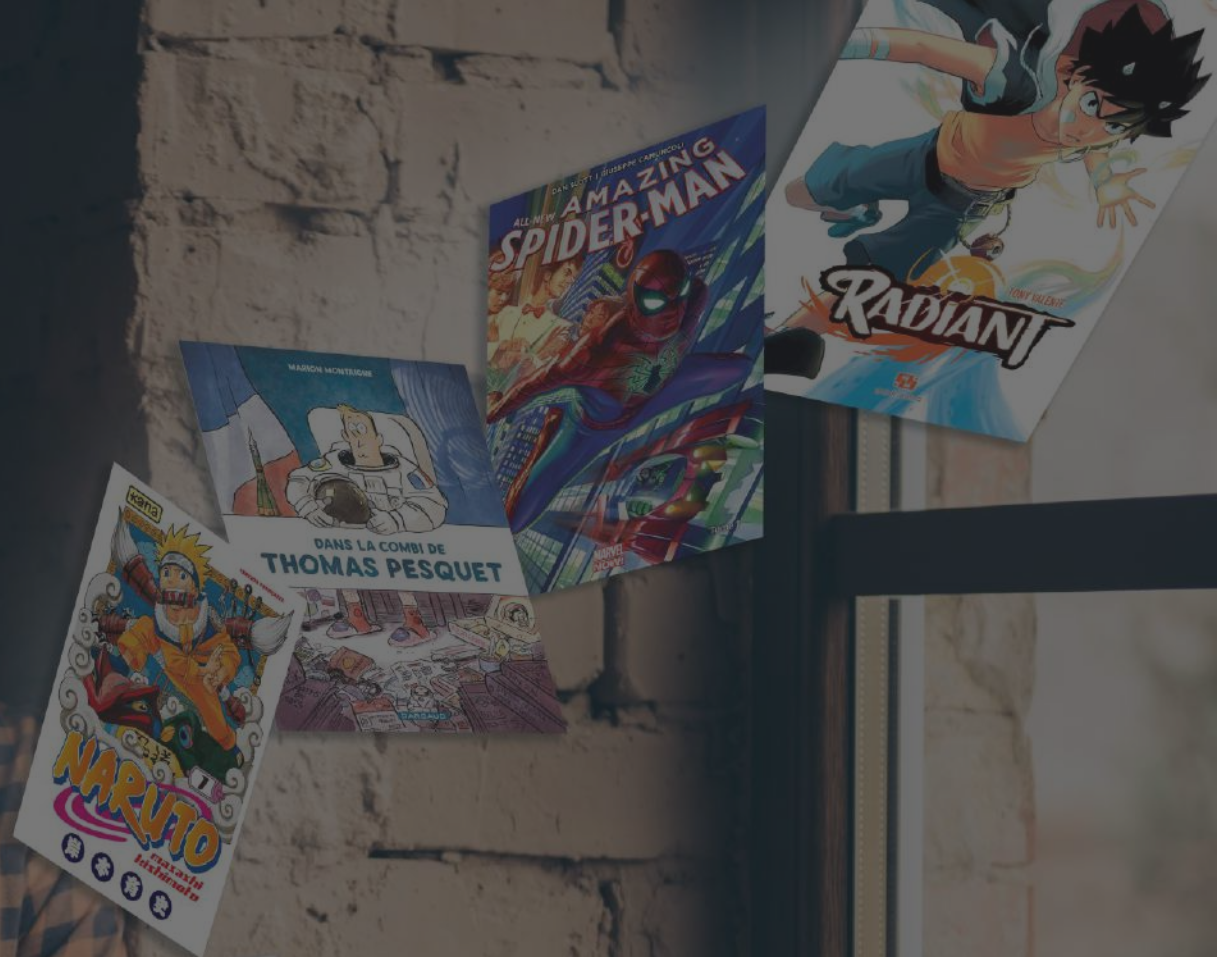




izneo

corporate deck 2022



Confidential

IZNEO

PURE

PLAYER #1

IN EUROPE



What is
IZNEO ?

Read all the comics

on your computer, your smartphone, your tablet and even on your Nintendo Switch, thanks to our reading application!

Read every format thanks to our bevouched player, especially made for webtoon, double page reading and even panel-by-panel with easycomics.



4,000
episodes translated
from Korean



HD



+10,000
Albums available
through easycomics



**Available on
Nintendo
Switch**

IZNEO

Some figures



70k

On-sale comics on



2

Business Models:

Title Purchase

Subscription

5

Languages:



French



English



German



Dutch



Italian

3

Partners:



7

Platforms:



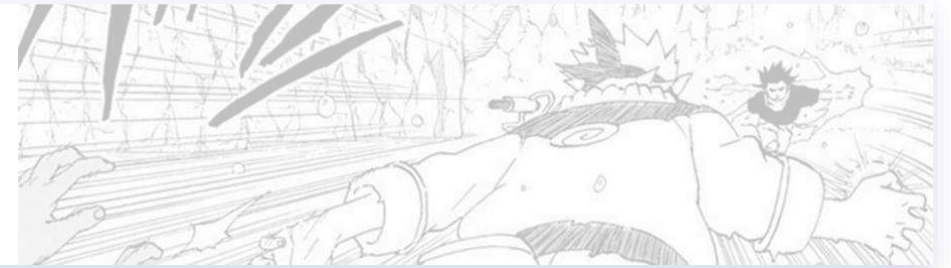
iOS

androidtv



A dual business model

ensuring a solid and stable base



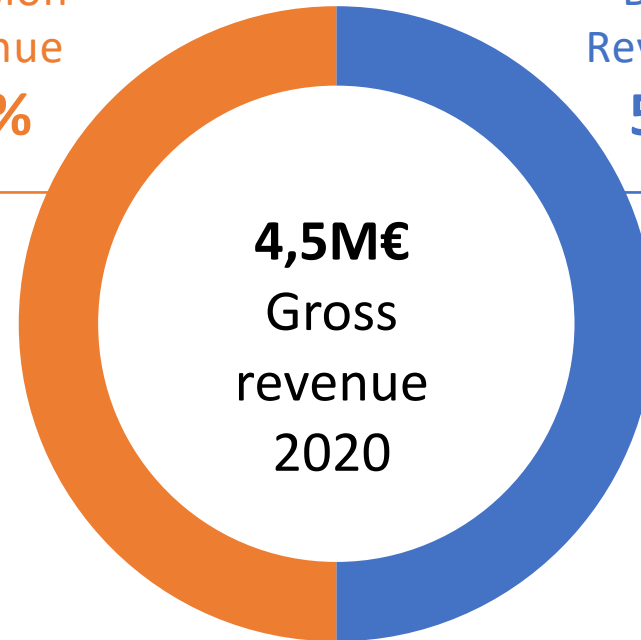
B2B

Exclusive digital distributor of 35% of French comic-book offering (in market value terms)



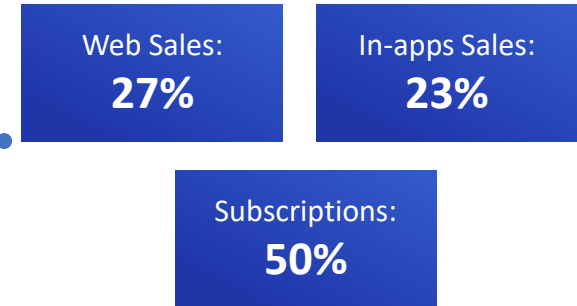
Diffusion Revenue
50%

Direct Revenues
50%

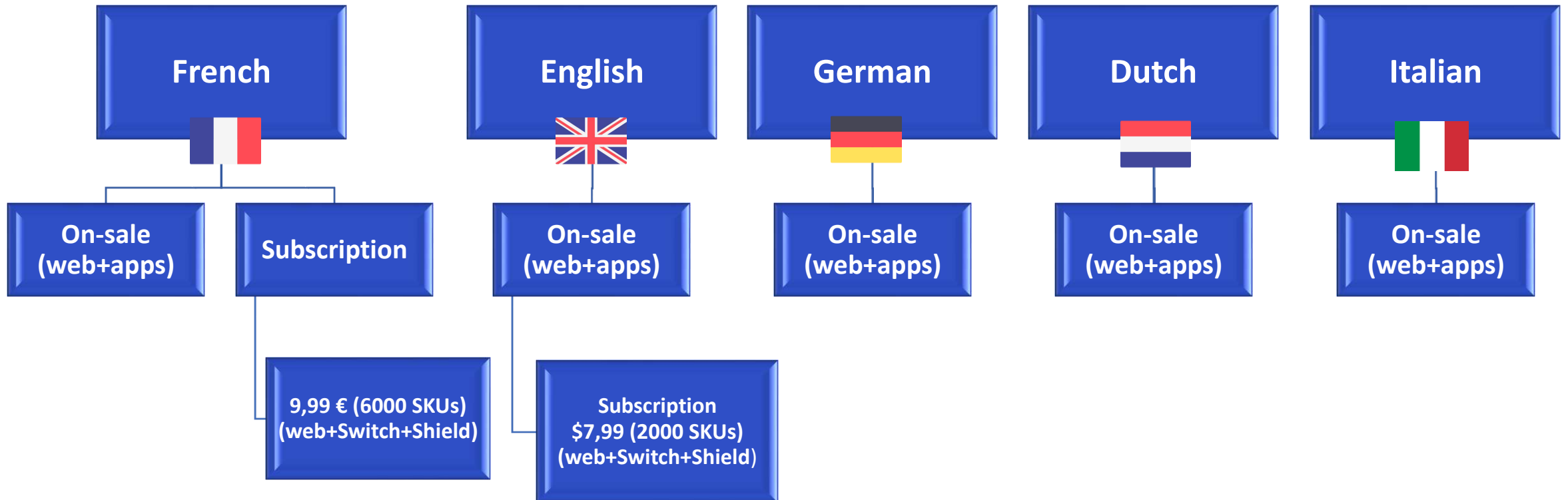


B2C

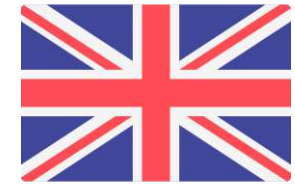
Subscription and single purchase through izneo.com, izneo in-apps and partners



An international service live in 5 languages



IZNEO on-sale catalogue



17,000

On-sale
comics on



40+
Publishers:

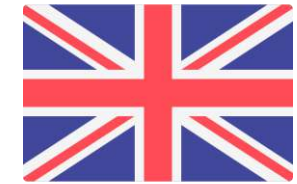


Special sales and
new releases each
week

All comic and
manga genres
available

All major
publishers

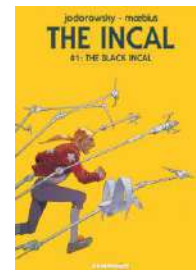
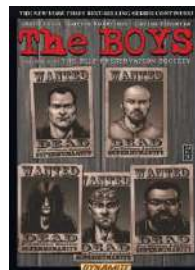
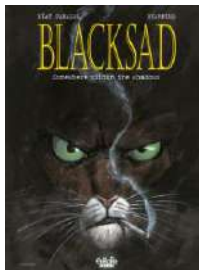
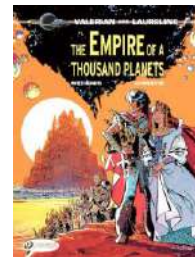
IZNEO subscription catalogue



4,000
comics in the
subscription
on



All
Best series available



New releases each
month

A subscription
without time
commitment

All comic genres
available

Read on your PC,
tablet, Android and
iOS smartphone



IZNEO

Key Point Indicators



IZNEO Website

a continually growing traffic with many readings



More than 3.8 millions

Unique Viewers in 2020

That is + 20%

When compared to 2019, when izneo was included in Orange telephone services



290 000

New Users in 2020



4 million

Books read in 2020

That is +115%

When compared to 2019

IZNEO apps

are confirming mobile use



260 000

Unique Viewers on iOS



404 000

Unique Viewers on Android

New users are exponentially growing thanks to the IZNEO app on

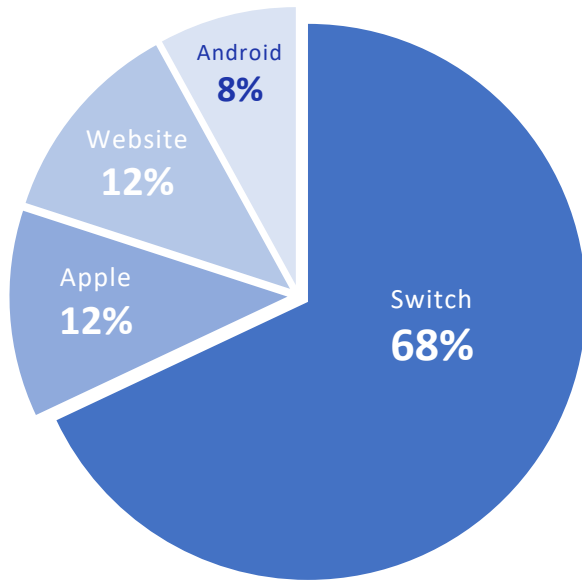
NINTENDO SWITCH



314 000

New users in 2020

New Users



Somes Figures

A reactive community



270 000 ★

Notes posted on the website albums by IZNEO readers –

Since 2017



70%

Five-star ratings on the izneo albums.
Because users like what they read.



izneo

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